



The **Chicago Catholic**, biweekly newspaper of the Archdiocese of Chicago, is distributed to 40,000 Catholics throughout Cook and Lake counties in Illinois.

our readers ...

Mature families read the **Chicago Catholic**.

Over 87% own their own home.

Over 61% have substantial investment portfolios.

education ...

The Archdiocese of Chicago has the largest Catholic-school system in the U.S.

Over 69% of our readers have attended college or graduate school.

income ...

Our readers have discretionary income.

Over 94% of our readers donate regularly to charities and religious orders.

Over 80% have taken domestic trips.

Special issues:

- Jan. 9 New Year Special Offers/
Special Wishes and Announcements
- Jan. 23 Catholic Schools Week (Jan.30-Feb. 5)
- Feb. 6 Black History Month
- Feb. 20 Lent issue (March 2)
- Mar. 6 Retreats/Pilgrimages I/Feast Days & Novenas
- Mar. 20 Catholic Hospitals and Healthcare
- Apr. 10 Easter issue (April 17 Easter)/
National Volunteer Month
- Apr. 24 Senior Living (Spring)/Home and Garden
- May 8 Archdiocesan Priest Jubilarians
- May 22 Ordinandi and Ordination/Class of 2022 Graduations
- June 5 Diaconate Ordination/Feasts & Summer Festivals
- June 19 Jubilarians/Vocations
- July 10 Family and Community Healthcare
- July 24 Celebrating World Day for Grandparents
and the Elderly
- Aug. 7 Catholic Schools Fall Enrollment & Open House issue
- Aug. 21 Annual Back to School issue
- Sept. 4 Senior Living (Fall) & Healthcare
- Sept. 18 Pet Blessings (Feast Day of St. Francis of Assisi/
End of Life Care & Planning
- Oct. 9 Catholic High Schools & Entrance Exams/
Retreats Pilgrimages II
- Oct. 23 National Vocations Awareness Week November 7-13
- Nov. 6 Discover Catholic Colleges &
Universities Early Admissions
- Nov. 20 Christmas Gift Guide
- Dec. 4 Parish Christmas & New Year Mass Schedules/
Christmas Books
- Dec. 18 Christmas Specials/End of Year Donations

January

- ☐ 9 Space deadline: Dec. 28 Copy/Art deadline: Dec. 30
- ☐ 23 Space deadline: Jan. 11 Copy/Art deadline: Jan. 13

February

- ☐ 6 Space deadline: Jan. 25 Copy/Art deadline: Jan. 27
- ☐ 20 Space deadline: Feb. 8 Copy/Art deadline: Feb. 10

March

- ☐ 6 Space deadline: Feb. 22 Copy/Art deadline: Feb. 24
- ☐ 20 Space deadline: Mar. 8 Copy/Art deadline: Mar. 10

April

- ☐ 10 Space deadline: Mar. 29 Copy/Art deadline: Mar. 31
- ☐ 24 Space deadline: Apr. 12 Copy/Art deadline: Apr. 14

May

- ☐ 8 Space deadline: Apr. 26 Copy/Art deadline: Apr. 28
- ☐ 22 Space deadline: May 10 Copy/Art deadline: May 12

June

- ☐ 5 Space deadline: May 24 Copy/Art deadline: May 26
- ☐ 19 Space deadline: June 7 Copy/Art deadline: June 9

July

- ☐ 10 Space deadline: June 28 Copy/Art deadline: June 30
- ☐ 24 Space deadline: July 12 Copy/Art deadline: July 14

August

- ☐ 7 Space deadline: July 26 Copy/Art deadline: July 28
- ☐ 21 Space deadline: Aug. 9 Copy/Art deadline: Aug. 11

September

- ☐ 4 Space deadline: Aug. 23 Copy/Art deadline: Aug. 25
- ☐ 18 Space deadline: Sept. 6 Copy/Art deadline: Sept. 8

October

- ☐ 9 Space deadline: Sept. 27 Copy/Art deadline: Sept. 29
- ☐ 23 Space deadline: Oct. 11 Copy/Art deadline: Oct. 13

November

- ☐ 6 Space deadline: Oct. 25 Copy/Art deadline: Oct. 27
- ☐ 20 Space deadline: Nov. 8 Copy/Art deadline: Nov. 10

December

- ☐ 4 Space deadline: Nov. 22 Copy/Art deadline: Nov. 23
- ☐ 18 Space deadline: Dec. 6 Copy/Art deadline: Dec. 8

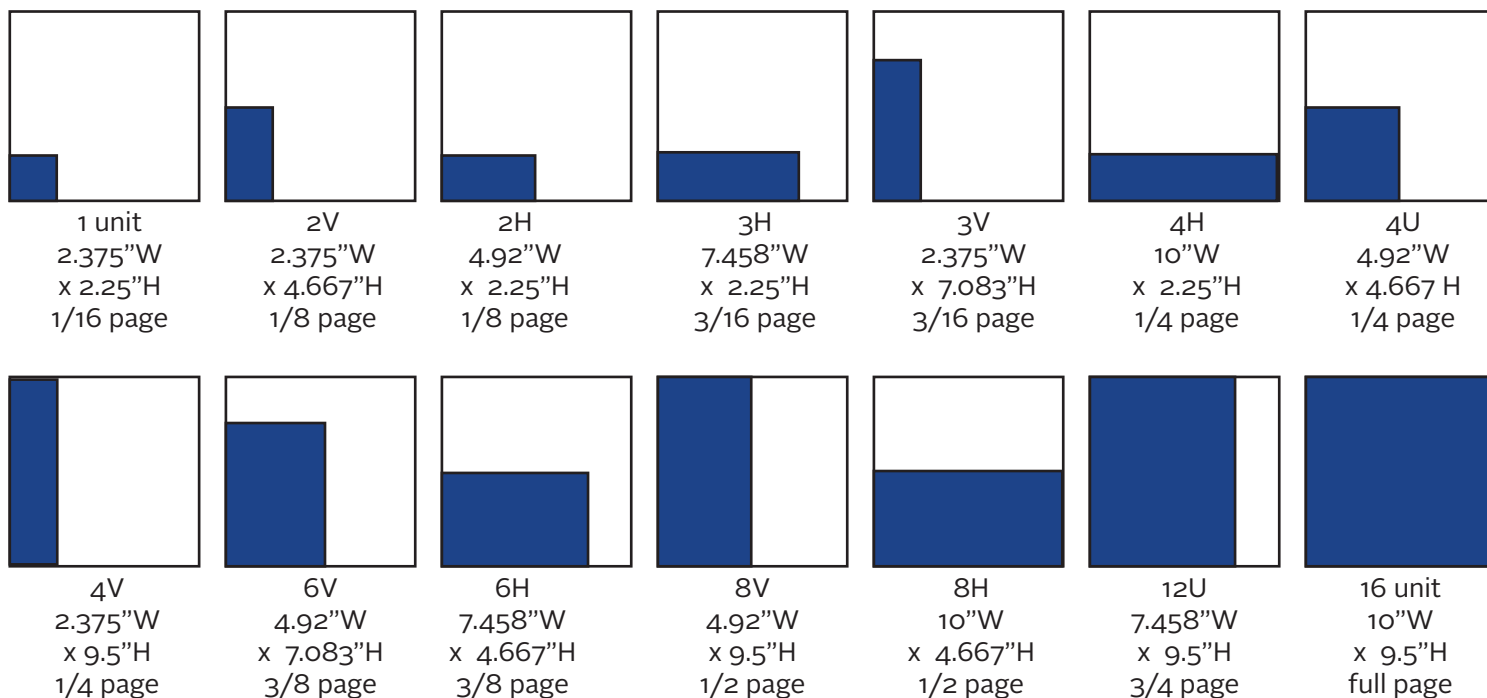
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Rates print edition Modular Sizes



Frequency	1 unit	2 unit	3 unit	4 unit	6 unit	8 unit	12 unit	16 unit
Open Rate	\$108	\$217	\$316	\$416	\$583	\$916	\$1,332	\$1,666
4x rate	\$93	\$186	\$271	\$356	\$499	\$785	\$1,141	\$1,427
12x rate	\$77	\$154	\$225	\$297	\$416	\$654	\$951	\$1,189
24x rate	\$63	\$126	\$185	\$243	\$341	\$536	\$780	\$975

Ad placement

- Published biweekly
- Commissions 15% to recognized agencies
- Inserts \$45.00 per 1000 (contact for large-format rates)
- Space Reservation deadline 11 days prior to publication
- Artwork deadline 9 days prior to publication
- Color \$200

www.catholicnewworld.com/Web rates

	Pixels	Full-year Monthly Rate*
Home page banner ad	728 x 90	\$325
Home page tile ads	300 x 300	\$225
Inside banner ads	728 x 90	\$225
Inside tiles ads	300 x 300	\$150

* Inquire about our 6 month and 3 month web rates. Ad space is limited and sold on a first-to-sign basis. Ads are billed monthly. Ads can be changed monthly.

E-newsletter Ad available. Call for more information.

Home page tile ad (300 x 300 pixels)

Business Directory Card Ad

2.375\"W x 2.25\"H with full color \$108 per issue

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