



January

- ☐ 12* Space deadline: Jan. 2 Copy/Art deadline: Jan. 3
- ☐ 26 Space deadline: Jan. 15 Copy/Art deadline: Jan. 17

February

- ☐ 9* Space deadline: Jan. 28 Copy/Art deadline: Jan. 30
- ☐ 23 Space deadline: Feb. 11 Copy/Art deadline: Feb. 13

March

- ☐ 8* Space deadline: Feb. 25 Copy/Art deadline: Feb. 27
- ☐ 22* Space deadline: Mar. 10 Copy/Art deadline: Mar. 12

April

- ☐ 12 Space deadline: Mar. 31 Copy/Art deadline: Apr. 2
- ☐ 26* Space deadline: Apr. 14 Copy/Art deadline: Apr. 16

May

- ☐ 10* Space deadline: Apr. 28 Copy/Art deadline: Apr. 30
- ☐ 24* Space deadline: May 12 Copy/Art deadline: May 14

June

- ☐ 7* Space deadline: May 26 Copy/Art deadline: May 28
- ☐ 21 Space deadline: June 9 Copy/Art deadline: June 11

July

- ☐ 12 Space deadline: June 30 Copy/Art deadline: July 2
- ☐ 26* Space deadline: July 14 Copy/Art deadline: July 16

August

- ☐ 9* Space deadline: July 28 Copy/Art deadline: July 30
- ☐ 23* Space deadline: Aug. 11 Copy/Art deadline: Aug. 13

September

- ☐ 6* Space deadline: Aug. 25 Copy/Art deadline: Aug. 27
- ☐ 20* Space deadline: Sept. 8 Copy/Art deadline: Sept. 10

October

- ☐ 11 Space deadline: Sept. 29 Copy/Art deadline: Oct. 1
- ☐ 25* Space deadline: Oct. 13 Copy/Art deadline: Oct. 15

November

- ☐ 8 Space deadline: Oct. 27 Copy/Art deadline: Oct. 29
- ☐ 22* Space deadline: Nov. 10 Copy/Art deadline: Nov. 12

December

- ☐ 6* Space deadline: Nov. 24 Copy/Art deadline: Nov. 25
- ☐ 20 Space deadline: Dec. 8 Copy/Art deadline: Dec. 11

The **Chicago Catholic**, biweekly newspaper of the Archdiocese of Chicago, is distributed to 40,000 Catholics throughout Cook and Lake counties in Illinois.

our readers ...

Mature families read the **Chicago Catholic**.
Over 87% own their own home.
Over 61% have substantial investment portfolios.

education ...

The Archdiocese of Chicago has the largest Catholic-school system in the U.S.
Over 69% of our readers have attended college or graduate school.

income ...

Our readers have discretionary income.
Over 94% of our readers donate regularly to charities and religious orders.
Over 80% have taken domestic trips.

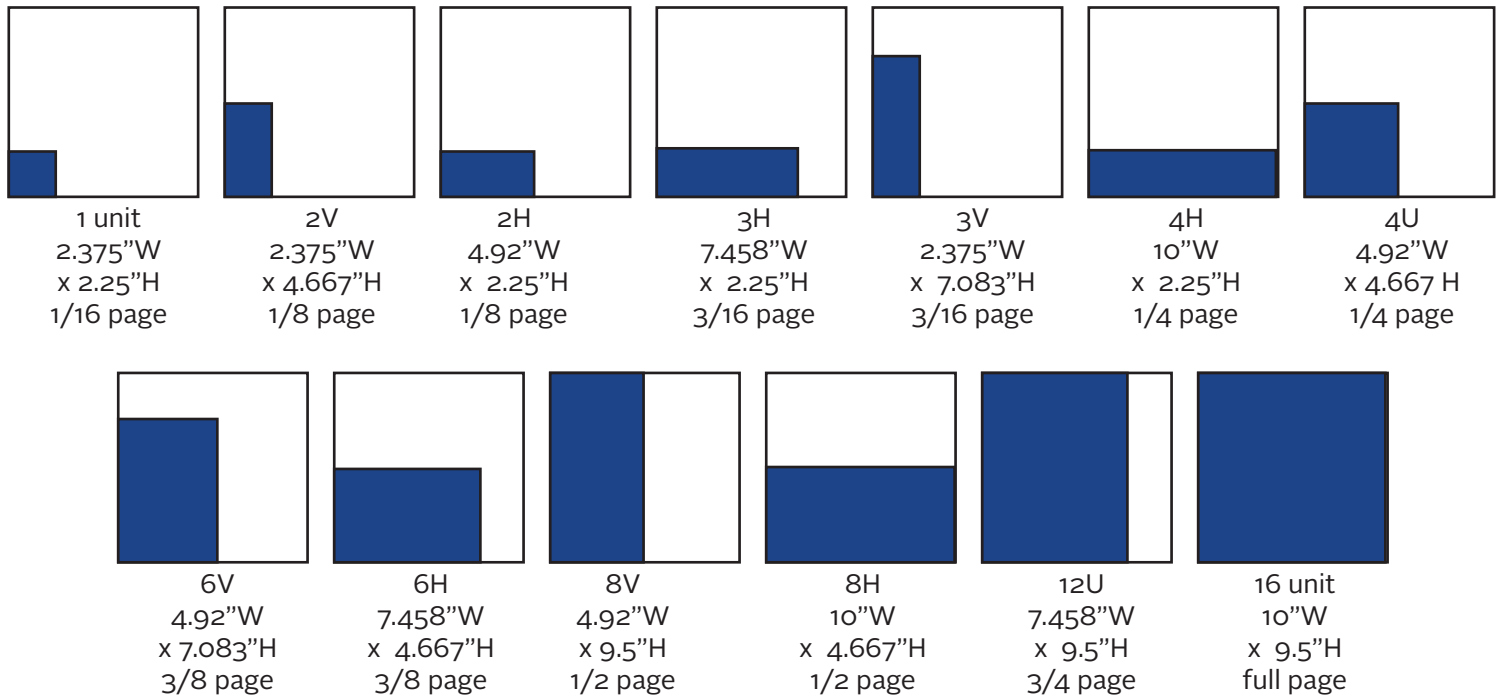
* Special issues:

- Jan. 26: Catholic Schools Week
- Feb. 23: Lent Issue
- Mar. 8: Retreats/Pilgrimages I
- Mar. 22: Catholic Hospitals and Healthcare
- Apr. 12: Easter Issue/National Volunteer Month
- Apr. 26: Senior Living
- May 10: Archdiocesan Priest Jubilarians
- May 24: Ordinandi and Ordination
- June 7: Diaconate Ordination/Feasts & Summer Festivals
- July 26: Jubilarians/Vocations
- Aug. 9: Back to School
- Aug. 23: Catholic Colleges & Universities
- Sept. 6: Senior Living/Novenas & Fall Festivals
- Sept. 20: Retreats/Pilgrimages II
- Oct. 11: Catholic High Schools/Open House & Entrance Exams
- Oct. 25: National Vocation Awareness Week
- Nov. 8: End of Life Care
- Nov. 22: Christmas Gift Guide
- Dec. 6: Christmas Books

Call Cesar Cazares

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New World Publications 835 N. Rush St. Chicago, IL 60611-2030
www.chicagocatholic.com

Rates print edition



| Frequency | 1 unit | 2 unit | 3 unit | 4 unit | 6 unit | 8 unit | 12 unit | 16 unit |
|-----------|--------|--------|--------|--------|--------|--------|---------|---------|
| Open Rate | \$108 | \$217 | \$316 | \$416 | \$583 | \$916 | \$1,332 | \$1,666 |
| 4x rate | \$93 | \$186 | \$271 | \$356 | \$499 | \$785 | \$1,141 | \$1,427 |
| 12x rate | \$77 | \$154 | \$225 | \$297 | \$416 | \$654 | \$951 | \$1,189 |
| 24x rate | \$63 | \$126 | \$185 | \$243 | \$341 | \$536 | \$780 | \$975 |

Ad placement

- Published biweekly
- Commissions 15% to recognized agencies
- Inserts \$45.00 per 1000 (contact for large-format rates)
- Space Reservation deadline 11 days prior to publication
- Artwork deadline 9 days prior to publication
- Color \$200

www.catholicnewworld.com/Web rates

| | Pixels | Full-year Monthly Rate* |
|---------------------|-----------|-------------------------|
| Home page banner ad | 728 x 90 | \$325 |
| Home page tile ads | 300 x 300 | \$225 |
| Inside banner ads | 728 x 90 | \$225 |
| Inside tiles ads | 300 x 300 | \$150 |

* Inquire about our 6 month and 3 month web rates. Ad space is limited and sold on a first-to-sign basis. Ads are billed monthly. Ads can be changed monthly.

E-newsletter Ad available. Call for more information.

Home page tile ad (300 x 300 pixels)

Business Directory Card Ad

2.375\"W x 2.25\"H with full color \$108 per issue

Terms & Conditions

The Chicago Catholic reserves the right to review or decline any advertising.

The Chicago Catholic reserves the right to insert the word "advertisement" above or below any advertising.

The Chicago Catholic does not guarantee positioning of advertisements. Positioning is at the sole discretion of the publisher, except when a request for a preferred position is acknowledged by the publisher in writing.

Payment is accepted by credit card or check only. Payment terms are net 30 days.

Early cancellation of an advertising schedule that includes a frequency discount before the ad schedule commitment is fulfilled will result in the elimination of the frequency discount on all earlier ads. Advertisers will be billed for each ad already published at the applicable frequency discount rate.

No cancellations after space-reservation deadline. Advertiser will be responsible for full payment.