



### January

- 13\* Space deadline: Jan. 2      Copy/Art deadline: Jan. 4
- 27 Space deadline: Jan. 16      Copy/Art deadline: Jan. 18

### February

- 10\* Space deadline: Jan. 30      Copy/Art deadline: Feb. 1
- 24 Space deadline: Feb. 13      Copy/Art deadline: Feb. 15

### March

- 10\* Space deadline: Feb. 27      Copy/Art deadline: Mar. 1
- 24\* Space deadline: Mar. 13      Copy/Art deadline: Mar. 15

### April

- 14 Space deadline: Apr. 3      Copy/Art deadline: Apr. 5
- 28\* Space deadline: Apr. 17      Copy/Art deadline: Apr. 19

### May

- 12\* Space deadline: May 1      Copy/Art deadline: May 3
- 26\* Space deadline: May 15      Copy/Art deadline: May 17

### June

- 9\* Space deadline: May 29      Copy/Art deadline: May 31
- 23 Space deadline: June 12      Copy/Art deadline: June 14

### July

- 14 Space deadline: July 3      Copy/Art deadline: July 5
- 28\* Space deadline: July 17      Copy/Art deadline: July 19

### August

- 11\* Space deadline: July 31      Copy/Art deadline: Aug. 2
- 25\* Space deadline: Aug. 14      Copy/Art deadline: Aug. 16

### September

- 8\* Space deadline: Aug. 28      Copy/Art deadline: Aug. 30
- 22\* Space deadline: Sept. 11      Copy/Art deadline: Sept. 13

### October

- 13 Space deadline: Oct. 2      Copy/Art deadline: Oct. 4
- 27\* Space deadline: Oct. 16      Copy/Art deadline: Oct. 18

### November

- 10 Space deadline: Oct. 30      Copy/Art deadline: Nov. 1
- 24\* Space deadline: Nov. 13      Copy/Art deadline: Nov. 15

### December

- 8\* Space deadline: Nov. 27      Copy/Art deadline: Nov. 28
- 22 Space deadline: Dec. 11      Copy/Art deadline: Dec. 13

The **Chicago Catholic**, biweekly newspaper of the Archdiocese of Chicago, is distributed to 40,000 Catholics throughout Cook and Lake counties in Illinois.

#### *our readers ...*

Mature families read the **Chicago Catholic**.  
Over 87% own their own home.  
Over 61% have substantial investment portfolios.

#### *education ...*

The Archdiocese of Chicago has the largest Catholic-school system in the U.S.  
Over 69% of our readers have attended college or graduate school.

#### *income ...*

Our readers have discretionary income.  
Over 94% of our readers donate regularly to charities and religious orders.  
Over 80% have taken domestic trips.

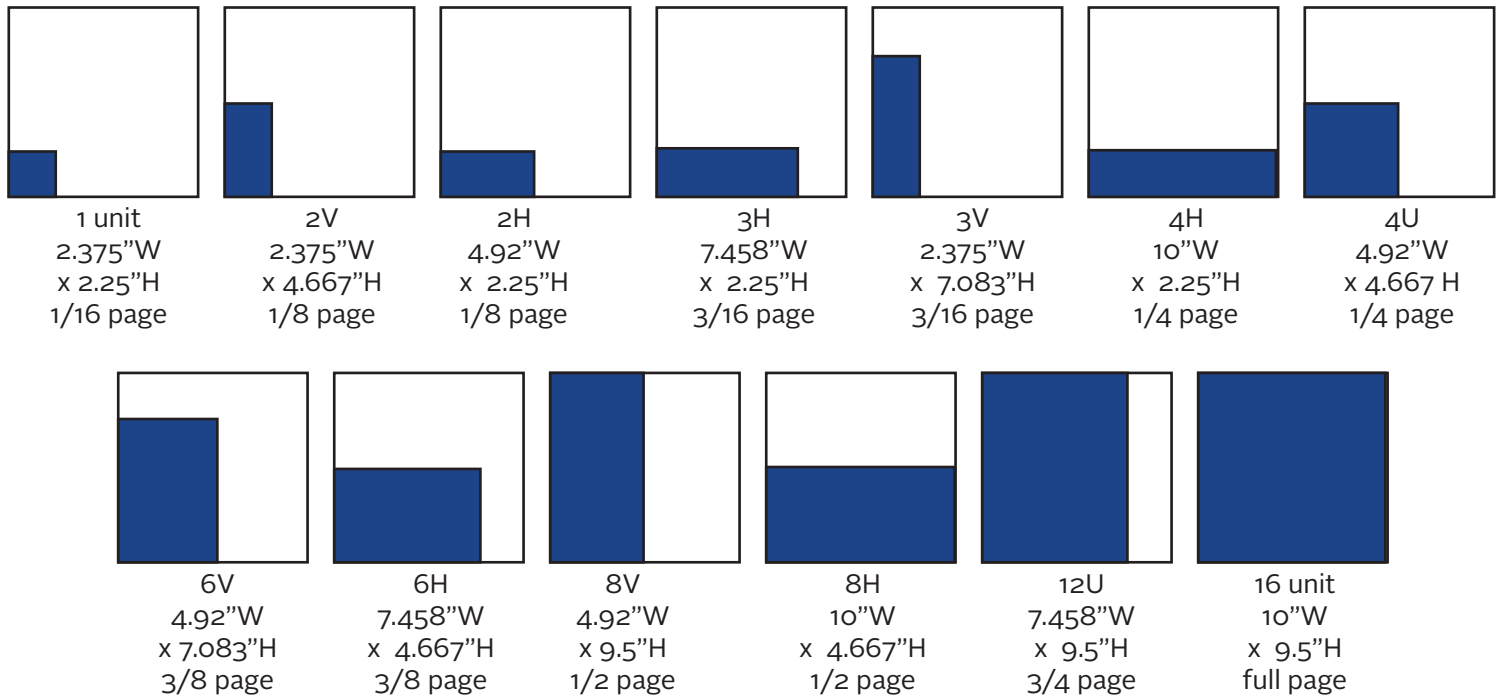
#### \* Special issues:

- Jan. 13: Catholic Schools Week
- Feb. 10: Lent Issue
- Mar. 10: Retreats/Pilgrimages I
- Mar. 24: Easter Issue (Easter Sunday 4/21/19)
- Apr. 14: National Volunteer Month
- Apr. 28: Senior Living
- May 12: Archdiocesan Priest Jubilarians
- May 26: Ordinandi and Ordination
- June 9: Diaconate Ordination/Feasts & Festivals
- July 28: Jubilarians/Vocations
- Aug. 11: Back to School
- Aug. 25: Catholic Colleges & Universities
- Sept. 8: Pet Blessings/St. Francis of Assisi
- Sept. 22: Retreats/Pilgrimages II
- Oct. 13: Catholic High Schools/Open House & Entrance Exams
- Oct. 27: End of Life Care
- Nov. 24: Christmas Gift Guide
- Dec. 8: Christmas Books
- Dec. 22: End of Year Celebration

### Call Cesar Cazares

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[www.chicagocatholic.com](http://www.chicagocatholic.com)

## Rates print edition



Frequency	1 unit	2 unit	3 unit	4 unit	6 unit	8 unit	12 unit	16 unit
Open Rate	\$108	\$217	\$316	\$416	\$583	\$916	\$1,332	\$1,666
4x rate	\$93	\$186	\$271	\$356	\$499	\$785	\$1,141	\$1,427
12x rate	\$77	\$154	\$225	\$297	\$416	\$654	\$951	\$1,189
24x rate	\$63	\$126	\$185	\$243	\$341	\$536	\$780	\$975

## Ad placement

- Published biweekly
- Commissions 15% to recognized agencies
- Inserts \$45.00 per 1000 (contact for large-format rates)
- Space Reservation deadline 11 days prior to publication
- Artwork deadline 9 days prior to publication
- Color \$200

## [www.catholicnewworld.com/Web rates](http://www.catholicnewworld.com/Web rates)

	Pixels	Full-year Monthly Rate*
Home page banner ad	728 x 90	\$325
Home page tile ads	300 x 300	\$225
Inside banner ads	728 x 90	\$225
Inside tiles ads	300 x 300	\$150

\* Inquire about our 6 month and 3 month web rates. Ad space is limited and sold on a first-to-sign basis. Ads are billed monthly. Ads can be changed monthly.

## Business Directory Card Ad

2.375\"W x 2.25\"H with full color \$108 per issue

## Terms & Conditions

The Chicago Catholic reserves the right to review or decline any advertising.

The Chicago Catholic reserves the right to insert the word "advertisement" above or below any advertising.

The Chicago Catholic does not guarantee positioning of advertisements. Positioning is at the sole discretion of the publisher, except when a request for a preferred position is acknowledged by the publisher in writing.

Payment is accepted by credit card or check only. Payment terms are net 30 days.

Early cancellation of an advertising schedule that includes a frequency discount before the ad schedule commitment is fulfilled will result in the elimination of the frequency discount on all earlier ads. Advertisers will be billed for each ad already published at the applicable frequency discount rate.

**No cancellations after space-reservation deadline.**

Advertiser will be responsible for full payment.